

From the co-author of  
The Australian Policy Handbook

**policyskills** 

2018 Workshops  
BUILDING POLICY CAPACITY



Expert Facilitators: Peter Bridgman and Nonie Malone

# Managing for policy and program outcomes



Key facilitator  
**Craig Robinson**

**BRISBANE**

**13–14 NOVEMBER**

Venue: Ship Inn  
Stanley St & Sidon St,  
South Brisbane

## 2 Day Workshop

**Interactive learning suitable for practitioners at all levels in State, Federal and Local Governments, Non-Government Bodies and Universities. Learn from experts with years of policy development, planning and management experience.**

- Know why and how to use project and program management for optimal process and outcomes
- Apply program and project management techniques and tools to your own projects
- Develop capability to manage projects and programs in a constantly changing environment
- Explore the reasons for policy failure and ways to avoid and respond to early signs
- Come away with stakeholder engagement and management tools and techniques
- Understand how to plan and execute evaluations to maximise outcomes
- Learn how to manage time, quality, people and political pressures
- Enhance your leadership ability
- Know how to balance control and flexibility to deal with uncertainty

*See over for full course outline*

*Here is what participants (various levels of Policy Officers including Directors) said about the last workshop:*

*“I had high expectations and wasn't disappointed.”*

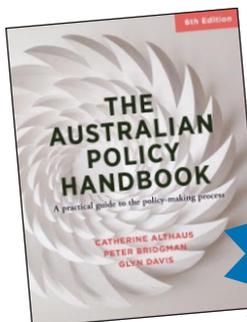
*“Presenters were very informed and experienced”*

*“I especially liked small group, tips/tools, ability to use something relevant to my work in a practical way”*

*“The applications and ideas will definitely be influencing my practice.”*

*“Thank you – this linked very well with last week's Tools & Skills presentation. A great combination.”*

*See more feedback online*



**FREE  
copy**

All participants receive  
a copy of *The Australian  
Policy Handbook 6<sup>th</sup> Edition*

**Register online at**  
[www.policyskills.com.au](http://www.policyskills.com.au)

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## Course overview

### *Day One: Policy Program and Project Management in context*

#### 1. Policy programs and projects

- The policy context and project management methodologies
- Management requirements for policy programs versus policy projects
- What determines failure versus success in policy programs and projects?
- Why use project management in a constantly changing and uncertain environment?

#### 2. How best-practice project management applies to policy development

- Understanding best-practice project management
- What are the interrelationships and dependencies between the elements?
- How project management supports the policy cycle

#### 3. Program and project leadership to optimise policy process and outcomes\*

- How good program and project leadership achieves best policy results
- What makes good program and project managers good program and project leaders
- Decision-making in policy program and project management
- The policy authorising environment

#### 4. Policy planning and scope management

- Key ingredients of good planning
- Scope management — what is it?
- Tools and techniques to assist in scope determination and management
- Value management and its role in planning

#### 5. Managing policy on time, within budget, with limited resources\*

- Estimation tools and techniques
- Application of the Pareto principle in programs and projects
- How to manage and influence budgets, schedule and resources
- Control vs flexibility in policy projects and programs

### *Day Two: Policy Program and Project Management in action*

#### 6. Risk and issue management on your project\*

- Difference between risk and issues
- Identification and management of risks and issues — tools and techniques

#### 7. Benefits realisation and management through policy evaluation\*

- Definition of benefits in the policy context
- How to prepare and use a benefits maps to add value

#### 8. Realising and managing policy benefits beyond the life of a project or program

- Evaluation essentials
- stakeholder planning, management and engagement essentials\*
- Identifying and analysing stakeholders
- Managing and engaging stakeholders
- Communication essentials

#### 9. When policy projects start to fail and the use of project management to respond\*

- How to recognise early warning signs of things going wrong
- Actions to take to minimise impacts
- Assurance of effective governance

#### 10. Bringing it all together

Recap of concepts and applications introduced

Tools, templates and resources for further application and instruction

\* Includes opportunity to apply to projects nominated by participants

## COSTS

2 Day Workshop \$2,290

Early Bird Rate

Register by 10 September and save \$200

Register Online At  
www.policyskills.com.au