

From the co-author of
The Australian Policy Handbook

policyskills 

2019 Workshops
BUILDING POLICY CAPACITY



Expert Facilitators: Peter Bridgman and Nonie Malone

Tools and skills for policy practitioners

2 Day Workshop

Interactive learning suitable for practitioners at all levels in State, Federal and Local Governments, Non-Government Bodies and Universities. Learn from experts with years of policy experience at all levels.

- Develop new policy skills and build on your existing skills
- Understand why developing policy advice is hard
- Come away with new tools and frameworks to improve your analysis
- Navigate the complex policy environment
- Distinguish the elements of good policy and learn from policy failure
- Know how to engage stakeholders effectively
- See how policy practitioners lead and manage policy
- Develop confidence in planning and execution for effective implementation and evaluation
- Explore the interface between research, evidence, analysis, implementation and evaluation
- Know how to balance control and flexibility to deal with uncertainty

See over for full course outline

Here is what participants (from Policy Officer to Assistant Director-General) said about the last workshop:

“Nonie & Peter are highly informative and excellent speakers and educators.”

“The program has been very re-affirming, extended my knowledge and challenged my thinking.”

“This workshop will assist in my framing of policy problems to provide better considered policy advice to stakeholders. I expect to be able to achieve this from better utilizing the policy tools outlined in this workshop and applying them to drive proactive constructive policy initiatives.”

“The presenters exceeded my expectations. Felt the program was tailored to my specific needs. Ticked all of the boxes.”

See more feedback online

Register online at
www.policyskills.com.au

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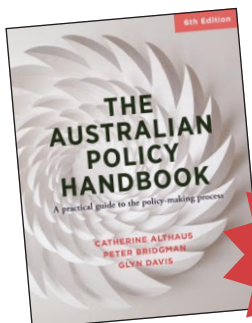
Australia's leading workshops for policy professionals and students alike.

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BRISBANE

27–28 MARCH

Venue: United Service Club
Queensland Inc.
183 Wickham Terrace
Brisbane Qld 4000



**FREE
copy**

All participants receive
a copy of *The Australian
Policy Handbook 6th Edition*

Course overview

COSTS

2 Day Workshop \$2,290

Early
Bird Rate

Register by
15 January and
save \$200

Register Online At
www.policyskills.com.au

Day One: Policy in Context

1. Policy Issues

- What is “public policy” and why is it important?
- How do issues become policy issues?
- Prioritising competing policy issues

2. Policy analysis

- How do we analyse policy issues?
- Analytical tools and concepts
- Innovative thinking

3. How to make a difference: policy instruments

- What tools do we have to make a difference?
- Which tools are the right ones?
- Understand legislation: when to use it and when not to use it

4. Policy players

- Methods for effective stakeholder communication
- Ministers and Cabinet
- The role of the policy analyst
- Managing up essentials: influential communication and action

Day Two: Policy in Action

5. Coordinating policy action inside government

- Consultation with other agencies
- The role and influence of central agencies

6. Policy decision making

- Policies that make sense to decision makers
- Framing policy arguments

7. Implementation and evaluation challenges

- Implementation as success and failure
- How do we know if our policies achieved the desired result?

8. Integrating policy lessons

- Essentials for good policy making
- Dealing with uncertainty and time pressures
- Project management for policy and programs
- Managing in: maintaining and upgrading your own and your team’s policy strengths