

From the co-author of
The Australian Policy Handbook

policyskills 

2019 Workshops
BUILDING POLICY CAPACITY



Expert Facilitators: Peter Bridgman and Nonie Malone

Managing for policy and program outcomes



Key facilitator
Craig Robinson

BRISBANE

19–20 MARCH

Venue: Ship Inn
Stanley St & Sidon St,
South Brisbane

2 Day Workshop

Interactive learning suitable for practitioners at all levels in State, Federal and Local Governments, Non-Government Bodies and Universities. Learn from experts with years of policy development, planning and management experience.

- Know why and how to use project and program management for optimal process and outcomes
- Apply program and project management techniques and tools to your own projects
- Develop capability to manage projects and programs in a constantly changing environment
- Explore the reasons for policy failure and ways to avoid and respond to early signs
- Come away with stakeholder engagement and management tools and techniques
- Understand how to plan and execute evaluations to maximise outcomes
- Learn how to manage time, quality, people and political pressures
- Enhance your leadership ability
- Know how to balance control and flexibility to deal with uncertainty

See over for full course outline

Here is what participants (various levels of Policy Officers including Directors) said about the last workshop:

“I had high expectations and wasn't disappointed.”

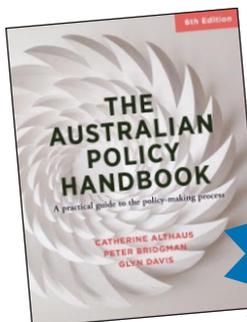
“Presenters were very informed and experienced”

“I especially liked small group, tips/tools, ability to use something relevant to my work in a practical way”

“The applications and ideas will definitely be influencing my practice.”

“Thank you – this linked very well with last week's Tools & Skills presentation. A great combination.”

See more feedback online



**FREE
copy**

All participants receive
a copy of *The Australian
Policy Handbook 6th Edition*

Register online at
www.policyskills.com.au

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BUILDING POLICY CAPACITY

Course overview

Day One: Policy Program and Project Management in context

1. Policy programs and projects

- The policy context and project management methodologies
- Management requirements for policy programs versus policy projects
- What determines failure versus success in policy programs and projects?
- Why use project management in a constantly changing and uncertain environment?

2. How best-practice project management applies to policy development

- Understanding best-practice project management
- What are the interrelationships and dependencies between the elements?
- How project management supports the policy cycle

3. Program and project leadership to optimise policy process and outcomes*

- How good program and project leadership achieves best policy results
- What makes good program and project managers good program and project leaders
- Decision-making in policy program and project management
- The policy authorising environment

4. Policy planning and scope management

- Key ingredients of good planning
- Scope management — what is it?
- Tools and techniques to assist in scope determination and management
- Value management and its role in planning

5. Managing policy on time, within budget, with limited resources*

- Estimation tools and techniques
- Application of the Pareto principle in programs and projects
- How to manage and influence budgets, schedule and resources
- Control vs flexibility in policy projects and programs

Day Two: Policy Program and Project Management in action

6. Risk and issue management on your project*

- Difference between risk and issues
- Identification and management of risks and issues — tools and techniques

7. Benefits realisation and management through policy evaluation*

- Definition of benefits in the policy context
- How to prepare and use a benefits maps to add value

8. Realising and managing policy benefits beyond the life of a project or program

- Evaluation essentials
- stakeholder planning, management and engagement essentials*
- Identifying and analysing stakeholders
- Managing and engaging stakeholders
- Communication essentials

9. When policy projects start to fail and the use of project management to respond*

- How to recognise early warning signs of things going wrong
- Actions to take to minimise impacts
- Assurance of effective governance

10. Bringing it all together

Recap of concepts and applications introduced

Tools, templates and resources for further application and instruction

* Includes opportunity to apply to projects nominated by participants

COSTS

2 Day Workshop \$2,290

Early Bird Rate

Register by 15 January and save \$200

Register Online At
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